



Ryan Kuo

UI&Visual Designer

Designedbyryank@gmail.com

886-973585999

Designedbyryank.com

Tools

PHOTOSHOP

ILLUSTRATOR

AFTER EFFECTS

PREMIERE

INDESIGN

ADOBE XD

SKETCH

ZEPLIN

Skill

VISUAL DESIGN

BRANDING

WIREFRAMING

PROTOTYPING

UX RESEARCH

MOTION GRAPHICS

FILM EDITING

Education

National Taitung University

B.E. Digital Media

2015-2018, Taitung

Study at Tatung University

Media Design

2013-2015, Taipei

Experience

VISUAL DESIGNER

Nov 2020-Now

Netmarble Joybomb Inc. Taipei City

- Responsible for full visual design for multiple games.
- Optimize the ad materials and images of fan pages.
- Communicate and collaborate with marketing team.
- Responsible for web design for multiple games.

UI&VISUAL DESIGNER

Dec 2018 - May 2020

Odis Co.,Ltd.&JinXin Co.,Ltd. Taipei City

- Brainstorm visual design directions , banners and other materials.
- Optimize the brand image , create a cooperate identity system and design guidelines.
- Responsible for full visual design production for mobile and web applications.
- Constructed wireframes&information architecture.
- Build prototypes for web/mobile minimal viable product.
- Communicate and collaborate with front end engineers
- Perform design quality assurance.

FREELANCER

Jul 2018- Dec 2019

Establish DESIGNEDBYRYANK Design Studio

- Researching, sketching, and executing project for clients.
- Communicate directly with clients about the latest update on design.
- Conducting quality assurance on printing for clients.
- Create sports visual design for foreign clients.

GRAPHICS DESIGNER

Jul 2017 - Jul 2018

Just Life Collection Co.,Ltd. Taipei City

- Responsible for official fan page's banners and posts' visual design.
- Responsible for the design and production of DM, banners, giveaways and menus.
- Responsible for the design of EDM.
- Responsible for the design of window displays.





郭家禎

UI&Visual Designer

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軟體

PHOTOSHOP
ILLUSTRATOR
AFTER EFFECTS
PREMIERE
INDESIGN
ADOBE XD
SKETCH
ZEPLIN

技能

VISUAL DESIGN
BRAND DESIGN
WIREFRAMING
PROTOTYPING
UX THINKING
MOTION GRAPHICS
FILM EDITING

學歷

國立台東大學
數位媒體與文教產業學系
2015-2018

大同大學
媒體設計學系
2012-2015

工作經驗

視覺設計師

Nov 2020 - Now

網石棒辣椒股份有限公司

- 負責遊戲主視覺的發想並產出相關素材
- 優化廣告素材與社群專頁圖片並與行銷溝通協作
- 負責線下活動視覺產出
- 遊戲官網設計與維護

品牌視覺&使用者介面設計師

Dec 2018 - May 2020

歐迪斯有限公司&今心顧問有限公司

- 負責活動視覺的發想並產出Banner及相關素材
- 優化公司品牌形象,建立企業識別系統並制定設計規範
- 負責官網及APP上所有的視覺設計
- 架構Wireframes&Information Architecture
- 製作Prototypes, 並與前端工程師溝通協作

自由接案者

Jul 2018- Dec 2019

創立DESIGNEDBYRYANK設計工作室

- 為客戶找尋參考資料、發表提案並找到適合方向去執行
- 直接與客戶溝通並更新設計進度
- 幫助客戶與印刷廠溝通,確保輸出成品符合客戶預期
- 為國外客戶製作體育視覺設計

平面設計師

Jul 2017 - Jul 2018

品集生活有限公司

- 負責官網粉絲團的Banner及貼文視覺設計
- 負責設計並製作活動輔銷物,例如:DM、布條、旗幟、贈品、菜單
- 負責設計電子報
- 櫥窗展示櫃擺設設計

